

Corporate Social Responsibility in Procurement - Course Outline

Days
1

Classroom
Based

Target Audience

- Procurement professionals seeking to make a positive impact on their organization's CSR performance.
- Those wishing to understand more about responsible sourcing and supplier management.

Course Objectives

- Understand the common themes of Corporate Social Responsibility (CSR).
- Introduce the 3 pillars of CSR – Social, Environmental & Economic.
- Understand Purchasing's role in CSR.
- Build CSR criteria using business needs analysis.
- Promote CSR in the supply chain.
- Identify corruption in the supply chain.
- Build common ways of working and vocabulary for CSR.

Course Contents

- Defining CSR; Why CSR is important; Examples of CSR organization policies and common themes of CSR; Introduction of 3 Pillars of CSR and CSR Lifecycle; Social pillar of CSR; Environmental pillar of CSR; Economic Pillar of CSR; Business needs analysis and CSR; Supply Chain Analysis & CSR; The Fraud Triangle; Understanding conflicts of Interest; Procurement and social value.

Benefits

- Understand what is meant by CSR and how the business professional can influence it through sourcing and supplier management.
- Discuss CSR scenarios and how the organization's policies, processes and practices would suggest that the professional handles them.
- Determine the current performance of the procurement organization against CSR benchmarks.
- Plan CSR improvement activity using the frameworks provided.

After this course, we would expect each participant to:

- Explain corporate and social responsibility in procurement to colleagues, stakeholders and suppliers.
- Plan and implement methods to increase CSR activity through sourcing and supplier management activities.
- Work with stakeholders and suppliers to drive improvement in responsible sourcing outcomes.